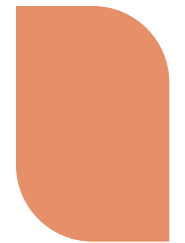
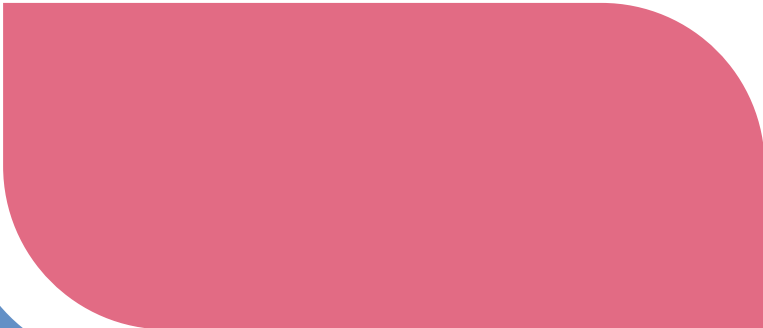


“Business as usual”:

**Reinforcing Wisconsin’s commitment
to evidence-based vaccine practices**



Ryan Westergaard, MD PHD
Infectious Disease Physician & Public Health Leader
May 14, 2026



“Business as Usual”



(Not Really)

- What is unusual about the present moment?
- How are vaccine recommendations developed?
- Why transparent evidence review matters?
- Why (and how) Wisconsin remains committed to evidence-based immunization practices



Timeline of vaccine policy disruption

November 2024	President-elect Donald Trump announces Robert F. Kennedy Jr. as nominee for Secretary of Health & Human Services
February 20, 2025	Scheduled ACIP meeting postponed
June 9, 2025	Removal of all 17 ACIP Members
June 25-26, 2025	First meeting of newly constituted ACIP (8 new members)
September 18-19, 2025	New ACIP membership announced ahead of major policy votes → Modified COVID recommendations (“individual decision making”)
December 5, 2025	ACIP ended universal recommendation for hepatitis B vaccine birth dose (CDC adopted 12/16/25)

Timeline of vaccine policy disruption (cont.)



January 5, 2026

“Decision Memorandum” signed by Acting CDC Director Jim O’Neill following a presidential directive to review “international best practices”
→ Shifted from universal recommendations against 17 diseases to 11
→ Affected influenza, HAV, HBV, rotavirus, Men A/B, RSV

January 19, 2026

Major medical associations file suit against HHS in federal court

March 16, 2026

Federal Judge issues preliminary injunction blocking ACIP membership reconstitution and blocking overhaul of childhood schedule
→ Cited concern regarding procedural and advisory committee requirements
→ March 18-19 ACIP Meeting Canceled

April-May 2026

HHS rewrites ACIP charter
US clinicians facing ongoing uncertainty
Next ACIP meeting scheduled for June 24-26, 2026





What has *not* changed?

- Biology of measles = unchanged
- Vaccine safety data = unchanged
- Burden of vaccine-preventable disease = unchanged (now increasing)
- Pediatric infectious disease principles & practice = unchanged


The Trust Equation

$$T = \frac{C + R + I}{S}$$

Trustworthiness

Credibility Reliability Intimacy

Self-Orientation

The diagram illustrates the Trust Equation as a fraction. The numerator consists of three terms: 'C' (Credibility), '+', 'R' (Reliability), '+', and 'I' (Intimacy). The denominator is a single term: 'S' (Self-Orientation). A horizontal line separates the numerator from the denominator. The variable 'T' is positioned to the left of the equals sign, and the variable 'S' is positioned below the denominator line. The labels 'Trustworthiness', 'Credibility', 'Reliability', 'Intimacy', and 'Self-Orientation' are placed below their respective variables.



Trust does not come from authority alone

Evidence → Review → Deliberation → Recommendation

Advisory Committee on Immunization Practices Standards for Assessing Evidence

Doug Campos-Outcalt, MD, MPA; Jonathan Temte, MD, PhD



- 2008–2011:** Institute of Medicine identifies widespread lack of systematic evidence review in guidelines
- 2011:** IOM publishes *Clinical Practice Guidelines We Can Trust*, defining standards for rigor and transparency
- 2010:** Advisory Committee on Immunization Practices adopts a modified GRADE approach aligned with IOM standards (Grading of Recommendations, Assessment, Development and Evaluation)
- 2010–2019:** Systematic evidence tables and public documentation become routine for ACIP decisions
- 2019:** ACIP adds Evidence-to-Recommendation (EtR) framework, incorporating equity, feasibility, values
- Post-2019:** IOM standards widely recognized as standard for credible, trustworthy recommendations

RATING QUALITY OF EVIDENCE AND STRENGTH OF RECOMMENDATIONS

GRADE: an emerging consensus on rating quality of evidence and strength of recommendations

Guidelines are inconsistent in how they rate the quality of evidence and the strength of recommendations. This article explores the advantages of the GRADE system, which is increasingly being adopted by organisations worldwide

- Developed by a group of international guideline developers
- Clear separation between **quality** of evidence and **strength** of recommendations
- Explicit evaluation of the importance of outcomes of alternative management strategies
- Explicit criteria for downgrading and quality of evidence ratings
- Transparent process of moving from **evidence to recommendations**
- Clear, pragmatic interpretation of **strong vs. weak** recommendations
- Explicit acknowledgment of **values** and **preferences** for clinicians, patients, and policy makers

BMJ | 26 April 2008 | Vol 336



GRADE – Core Concepts

1. Quality (certainty) of evidence

How confident are we that the estimated effect is true?

Factors that LOWER certainty of evidence

- Risk of bias
- Inconsistency
- Indirectness
- Imprecision
- Publication bias

Quality rated as:

- High
- Moderate
- Low
- Very low





GRADE – Core Concepts (cont.)

2. Strength of recommendation

Should clinicians/policymakers recommend the intervention?

Decisions to recommend depend on:

- Evidence certainty
- Benefits vs. harms
- Values/preferences
- Feasibility/resources

Strong recommendations can occasionally emerge from imperfect evidence if benefits clearly outweigh harms.





GRADE – Summary

- Systematic method for evaluating evidence quality
- Makes uncertainty explicit
- Disciplines experts from overstating conclusions



Journal of Clinical Epidemiology 76 (2016) 89–98

**Journal of
Clinical
Epidemiology**



**SERIES: GRADING OF RECOMMENDATIONS ASSESSMENT, DEVELOPMENT
AND EVALUATION (GRADE)**

**GRADE Guidelines: 16. GRADE evidence to decision frameworks for
tests in clinical practice and public health**

Holger J. Schünemann^{a,b,c,*}, Reem Mustafa^{a,c,d}, Jan Brozek^{a,b,c}, Nancy Santesso^{a,c},
Pablo Alonso-Coello^{a,c,e}, Gordon Guyatt^{a,b,c}, Rob Scholten^f, Miranda Langendam^{c,g},
Mariska M. Leeflang^g, Elie A. Akl^{a,c,h}, Jasvinder A. Singh^{c,i}, Joerg Meerpohl^{c,j},
Monica Hulterantz^k, Patrick Bossuyt^g, Andrew D. Oxman^l, GRADE Working Group

GRADE asks: “What does the evidence show?”

EtR asks: “Given the evidence, what should we recommend?”

Domains that influence evidence-based decision making





What does an EtR framework ask?

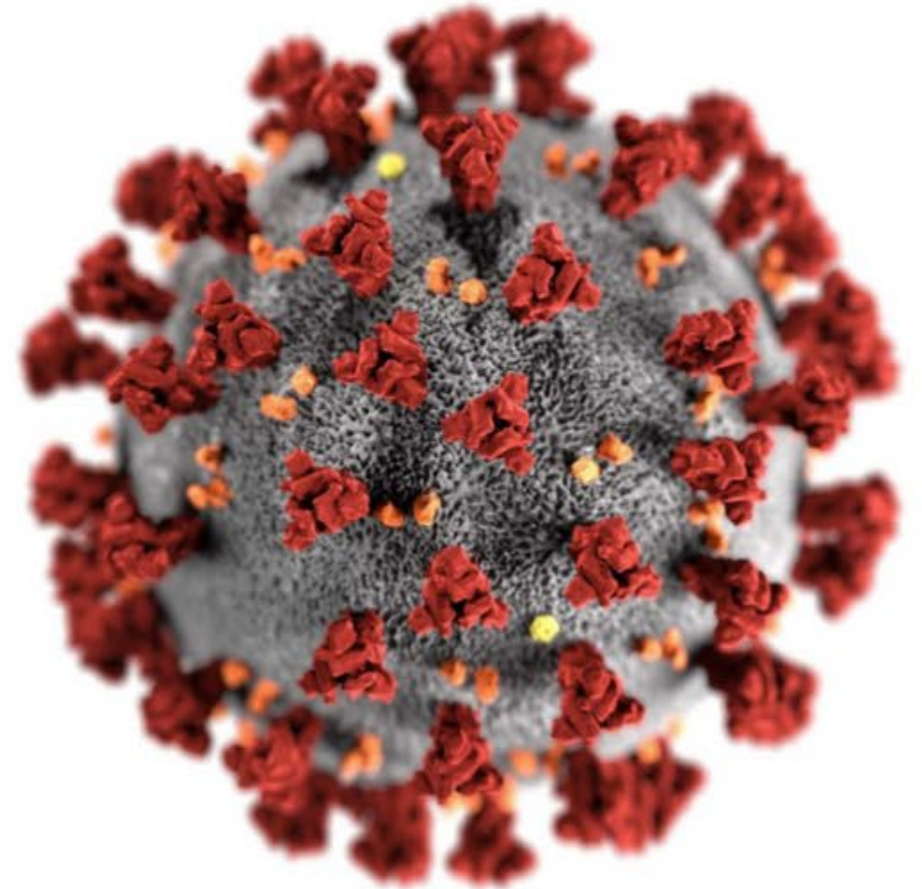
EtR Domain	Key Question
Public Health Problem	Is the disease an important public health problem?
Benefits & Harms	Do the desirable effects outweigh the undesirable effects?
Certainty of Evidence	What is the overall certainty of the evidence?
Values	Is there important uncertainty about how people value the outcomes?
Acceptability	Is the intervention acceptable to key stakeholders?
Resource Use	Is the intervention a reasonable and efficient use of resources?
Equity	“Would vulnerable groups be left behind?”
Feasibility	Is the intervention feasible to implement?



GRADE & EtR in Action



**Grading of Recommendations,
Assessment, Development, and
Evaluation (GRADE):
Pfizer BioNTech COVID-19 Vaccine**



Dr. Julia Gargano
ACIP Meeting
11 December 2020

Policy Question

- Should vaccination with Pfizer BioNTech COVID-19 vaccine (2-doses, IM) be recommended for persons 16 years of age and older under an emergency use authorization?

PICO Question

Population	Persons aged ≥ 16 years
Intervention	Pfizer-BioNTech COVID-19 vaccine BNT162b2 (30 μg , 2 doses IM, 21 days apart)
Comparison	No vaccine
Outcomes	Symptomatic lab-confirmed COVID-19 Hospitalization due to COVID-19 All-cause death SARS-CoV-2 seroconversion to a non-spike protein Asymptomatic SARS-CoV-2 infection Serious Adverse Events Reactogenicity

GRADE Criteria

- **Initial evidence type** (certainty level) determined by study design
 - Initial evidence type 1 (high certainty): A body of evidence from randomized controlled trials
 - Initial evidence type 3 (low certainty): A body of evidence from observational studies
- **Risk of bias:** Can include failure to conceal allocation, failure to blind, loss to follow-up. Risk of bias may vary across outcomes.
- **Inconsistency:** Criteria for evaluating include similarity of point estimates, extent of overlap of confidence intervals, and statistical criteria including tests of heterogeneity and I^2 .
- **Indirectness:** Considers the generalizability of the evidence to the original PICO components (e.g., patients, intervention, comparison, or outcomes differ from those of interest¹).
- **Imprecision:** Considers the fragility of the relative and absolute effect measures based on the interpretation of the 95% CIs and the optimal information size.
- **Other considerations:** Includes publication bias or indications of dose-response gradient, large or very large magnitude of effect, and opposing residual confounding.

Summary of GRADE

Outcome	Importance	Design (# of studies)	Findings	Evidence type
Benefits				
Symptomatic lab-confirmed COVID-19	Critical	RCT (1)	Pfizer-BioNTech COVID-19 vaccine is effective in preventing symptomatic COVID-19	1
Hospitalization due to COVID-19	Critical	RCT (1)	Pfizer-BioNTech COVID-19 vaccine may prevent COVID-19-resulting in hospitalization, but the uncertainty is high because this is a rare outcome	3
All-cause Death	Important	RCT (1)	Pfizer-BioNTech COVID-19 vaccine may prevent death, but the uncertainty is high because this is a rare outcome	4
SARS-CoV-2 seroconversion	Important	No studies	Data not yet available from any studies	ND
Asymptomatic SARS-CoV-2 infection	Important	No studies	Data not available from any studies	ND
Harms				
Serious adverse events	Critical	RCT (2)	SAEs were balanced between vaccine and placebo arms. Two SAEs were judged to be related to vaccination.	2
Reactogenicity	Important	RCT (2)	Severe reactions were more common in vaccinated; any grade ≥ 3 reaction was reported by 8.8% of vaccinated vs. 2.1% of placebo group	1

Evidence type: 1=high; 2=moderate; 3=low; 4=very low; ND, no data



The Advisory Committee on Immunization Practices' Interim Recommendation for Use of Pfizer-BioNTech COVID-19 Vaccine — United States, December 2020

Sara E. Oliver, MD¹; Julia W. Gargano, PhD¹; Mona Marin, MD¹; Megan Wallace, DrPH^{1,2}; Kathryn G. Curran, PhD¹; Mary Chamberland, MD^{1,3}; Nancy McClung, PhD¹; Doug Campos-Outcalt, MD⁴; Rebecca L. Morgan, PhD⁵; Sarah Mbaeyi, MD¹; José R. Romero, MD⁶; H. Keipp Talbot, MD⁷; Grace M. Lee, MD⁸; Beth P. Bell, MD⁹; Kathleen Dooling, MD¹

Summary

What is already known about this topic?

On December 11, 2020, the Food and Drug Administration issued an Emergency Use Authorization for the Pfizer-BioNTech COVID-19 vaccine.

What is added by this report?

On December 12, 2020, after an explicit, evidence-based review of all available data, the Advisory Committee on Immunization Practices (ACIP) issued an interim recommendation for use of the Pfizer-BioNTech COVID-19 vaccine in persons aged ≥ 16 years for the prevention of COVID-19.

What are the implications for public health practice?

The recommendation for the Pfizer-BioNTech COVID-19 vaccine should be implemented in conjunction with ACIP's interim recommendation for allocating initial supplies of COVID-19 vaccines.

infection. Consistent high efficacy ($\geq 92\%$) was observed across age, sex, race, and ethnicity categories and among persons with underlying medical conditions as well as among participants with evidence of previous SARS-CoV-2 infection. Although numbers of observed hospitalizations and deaths were low, the available data were consistent with reduced risk for these severe outcomes among vaccinated persons compared with that among placebo recipients. Among vaccine recipients, reactogenicity symptoms, defined as solicited local injection site or systemic reactions during the 7 days after vaccination, were frequent and mostly mild to moderate. Systemic adverse

Evidence-based vaccine recommendations:

→ Necessary but insufficient



Annual child and adolescent vaccination data



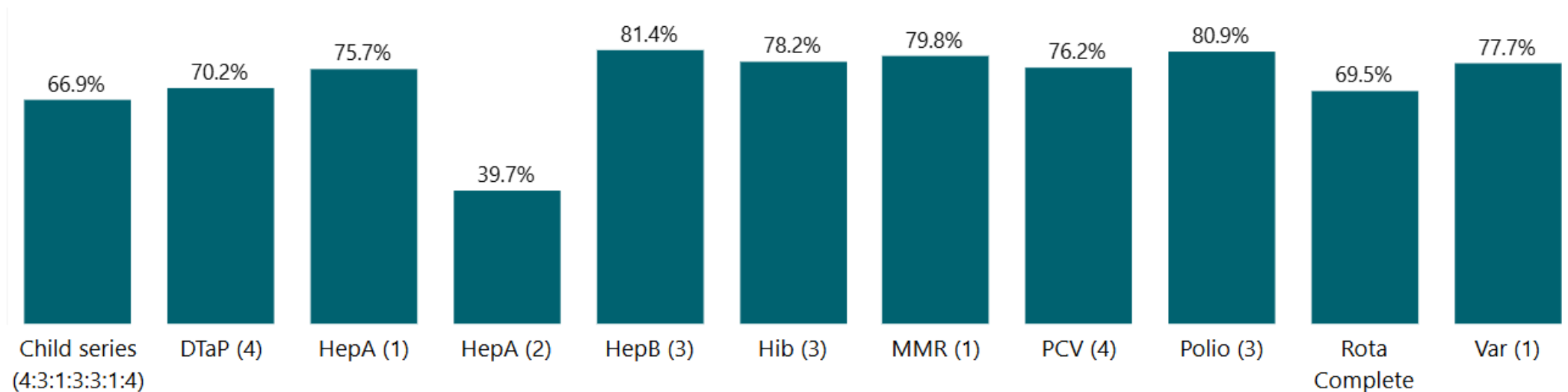
Vaccination Coverage of Wisconsin Children by 24 Months of Age

Updated: 03/09/2026

View child data

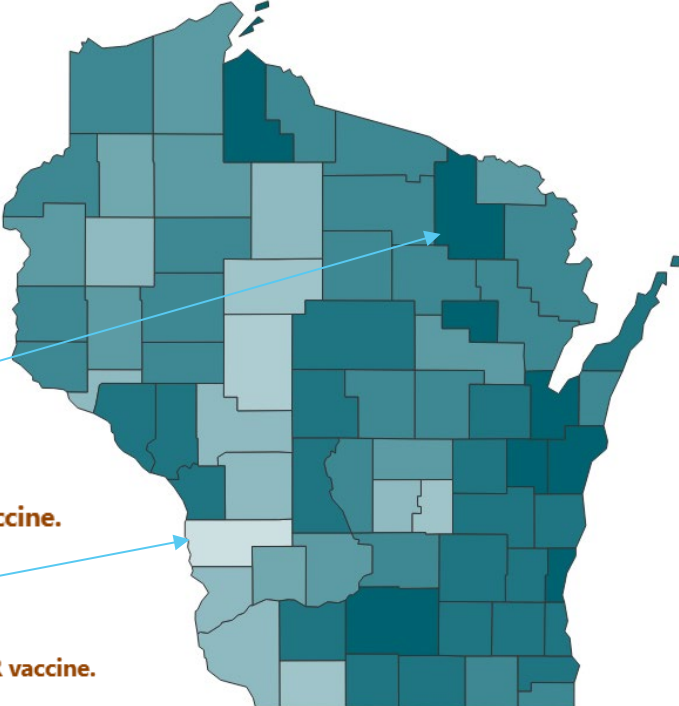
View adolescent data

Coverage Rates of Wisconsin 24-month olds, 2025



<https://www.dhs.wisconsin.gov/immunization/child-adolescent-vaccine-data.htm>

MMR Coverage



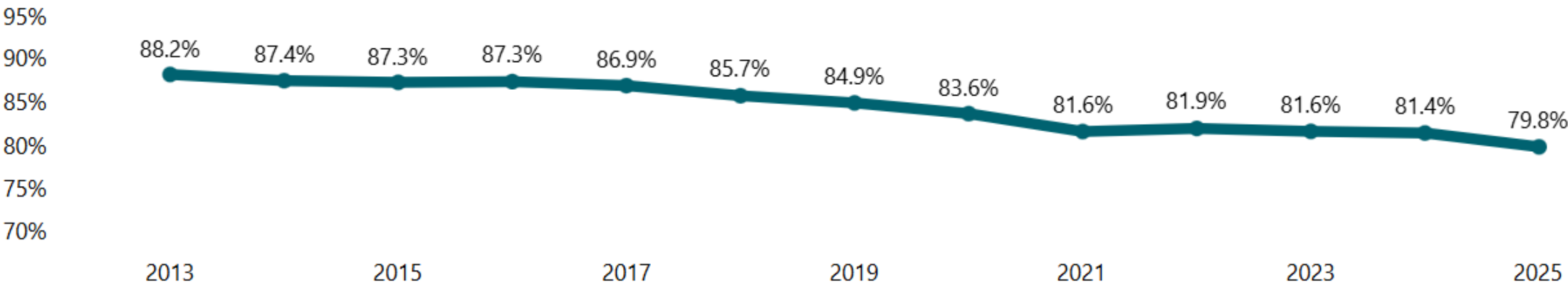
Forest County

In 2025, **88.7%** of 24-month olds in Forest County received one or more doses of the **MMR vaccine**.

Vernon County

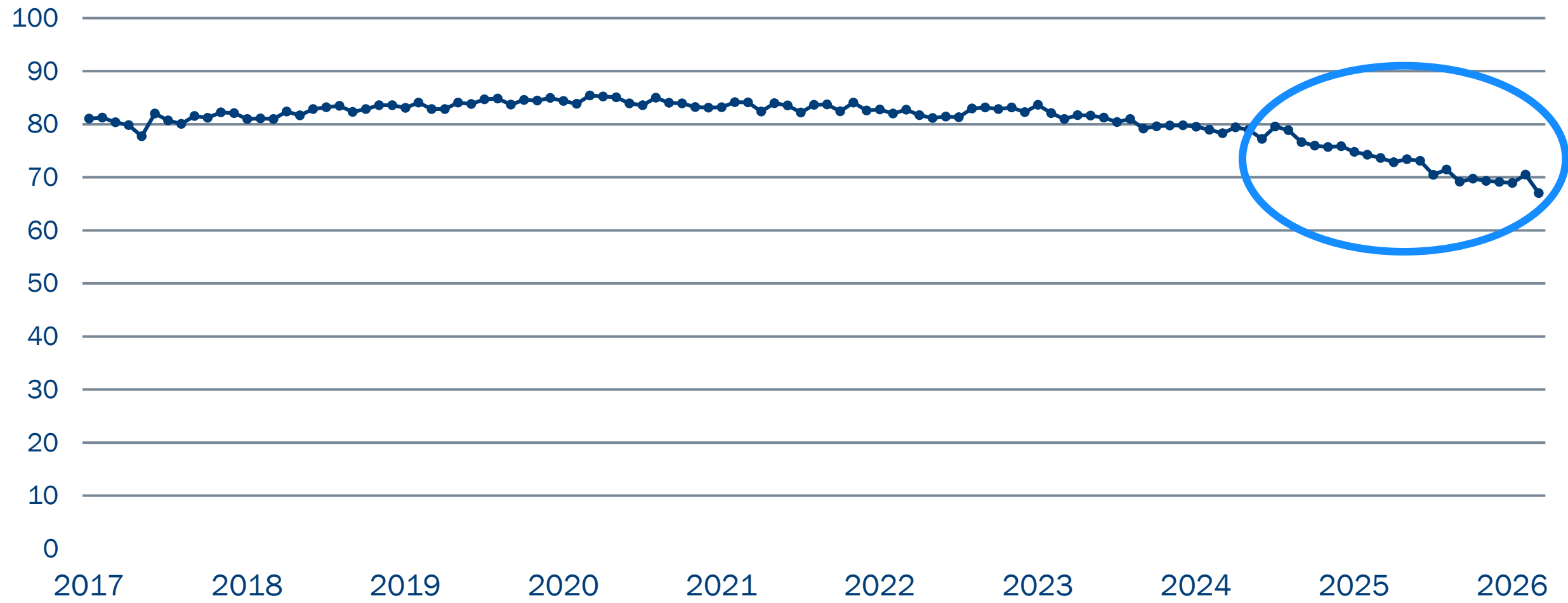
In 2025, **42.3%** of 24-month olds in Vernon County received one or more doses of the **MMR vaccine**.

Trends in the percent of Wisconsin 24-month olds who received one or more doses of the MMR vaccine





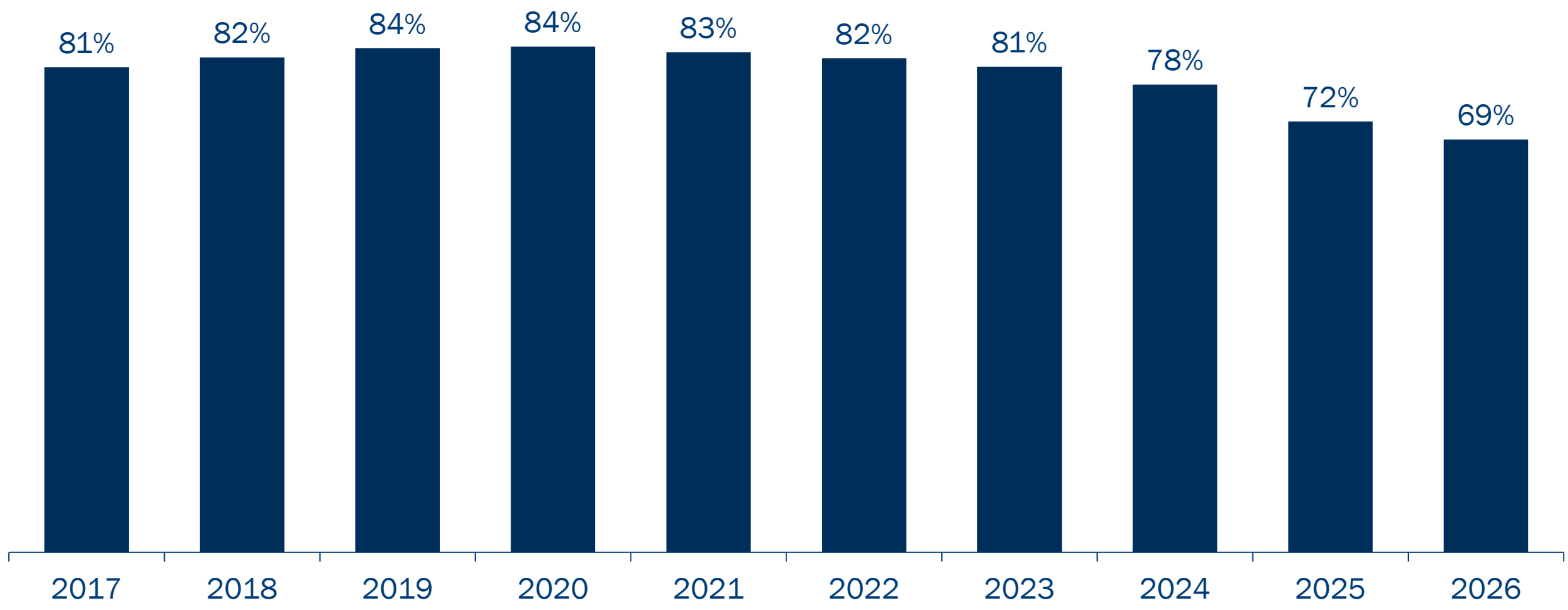
Percent of Infants That Received a Birth Dose of the Hepatitis B Vaccine by Month



Notes: Data is only for children born in Wisconsin who were over 2,000 grams at birth according to Vital Records. A birth dose of Hepatitis B is defined as a dose given within 3 days of birth.



Percent of Infants That Received a Birth Dose of the Hepatitis B Vaccine by Year



Notes: Data is only for children born in Wisconsin who were over 2,000 grams at birth according to Vital Records. A birth dose of Hepatitis B is defined as a dose given within 3 days of birth.



Wisconsin DHS Remains Committed to Evidence-based Vaccine Recommendations

Wisconsin Guidance



STATE OF WISCONSIN
Department of Health Services
Division of Public Health



1 West Wilson Street
PO Box 2659
Madison WI 53701-2659

Telephone: 608-267-9003
Fax: 608-261-4976
TTY: 888-701-1253

Date: December 11, 2025

BCD 2025-05

To: Wisconsin Vaccinators

From: Ryan Westergaard, MD, Ph.D. Chief Medical Officer and State Epidemiologist for
Communicable Disease

Hepatitis B Vaccine Recommendations

PLEASE DISTRIBUTE WIDELY

Summary

- The Wisconsin Department of Health Services (DHS) continues to recommend routine administration of the hepatitis B vaccine within 24 hours after birth for all newborns and the full 3-dose vaccine series for all children by 18 months.
- Serologic testing has no demonstrated role for guiding the schedule of doses in children born to hepatitis B–negative mothers, and is not recommended.
- No new clinical data, on either safety or effectiveness, were presented at the recent CDC ACIP meeting that would justify changes to this longstanding and successful public health practice. Wisconsin recommendations align with the American Academy of Pediatrics' Recommended Child and Adolescent Immunization Schedule.

Evidence to Support Universal Vaccination

- An independent analysis conducted in late 2025 of more than 400 studies continues to support routine vaccination of all infants at birth.
- Professional organizations, like the American Academy of Pediatrics (AAP), continue to recommend the universal birth

Removal of hepatitis B vaccine birth dose will increase the incidence of childhood chronic illness at a rate of approximately 18,000 cases per year in the U.S.

DECEMBER 2, 2025

Universal Hepatitis B Vaccination at Birth

Safety, Effectiveness, and Public Health Impact

An independent evidence review of the safety, effectiveness, and public health impact of universal hepatitis B vaccination at birth to compare current recommendations with a delayed first hepatitis vaccine dose at one month or more after birth.





Date: January 8, 2026

Enter Memo No.
BCD 2026-01

To: Wisconsin Vaccinators

From: Ryan Westergaard, MD, Ph.D. Chief Medical Officer and State Epidemiologist for
Communicable Disease

Routine Childhood Vaccine Schedule Recommendations

PLEASE DISTRIBUTE WIDELY

Summary

- The federal government issued a modified childhood vaccine schedule on January 5, 2026. No new clinical data on either safety or effectiveness were presented that would justify these changes.
- The Wisconsin Department of Health Services (DHS) stands by our current clinical guidance regarding vaccines in Wisconsin, and will not be making any changes to Wisconsin's school or child care recommendations.
- DHS recommends that clinicians refer to the [standard immunization schedule published by the American Academy of Pediatrics \(AAP\)](#) when consulting with parents and caregivers regarding childhood vaccines.
- DHS will continue to monitor national guidance and emerging evidence, and communicate any future updates to providers, health systems, and the public.

HEALTH CARE

Wisconsin rejects CDC vaccine changes, recommends guidance from pediatrics group

BY: ERIK GUNN - JANUARY 8, 2026 12:37 PM




HEALTH, NEWS

Wisconsin reaffirms support of hepatitis B vaccine for newborns, defying federal advisers

CDC advisory committee voted last week to end recommendation of a universal birth dose. But state health officials are directing Wisconsin doctors to carry on with the 30-year standard of care.

BY HOPE KIRWAN • DECEMBER 11, 2025





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PRESS RELEASE

DHS Continues to Endorse Childhood Vaccine Recommendations of American Academy of Pediatrics

No changes will be made to vaccine recommendations that protect the health of Wisconsinites from preventable diseases, following best available scientific and safety data

By Wisconsin Department of Health Services - Jan 8th, 2026 11:01 am

HEALTH, NEWS

DHS: Wisconsin kids should continue to get recommended vaccines despite federal change

State Department of Health Services backs current childhood vaccine schedule, rejecting Trump administration move to reduce recommended shots

BY HOPE KIRWAN • JANUARY 8, 2026 • UPDATED JANUARY 8, 2026 at 3:52 PM

Despite a change from a federal advisory panel, Wisconsin health officials recommend all newborns should be **vaccinated against hepatitis B**.

"DHS continues to recommend that all newborns receive the Hepatitis B vaccine within 24 hours of birth, and then go on to complete the standard three dose series within the first 18 months of life," said Dr. Ryan Westergaard, chief medical officer in the Department of Health Services Bureau of Communicable Diseases. "This recommendation is grounded in decades of research showing that the vaccine is safe and effective, and it aligns with guidance of the American Academy of Pediatrics and other leading medical groups."



Wisconsin DHS vaccine schedule



HEALTH

Dr. Ryan Westergaard on hepatitis B vaccination for newborns

Wisconsin Department of Health Services state epidemiologist Dr. Ryan Westergaard describes continuing guidance to vaccinate newborns for hepatitis B after a federal panel changed its recommendations.

By [FREDERICA FREYBERG](#) | Here & Now
December 12, 2025

Wisconsin Health Leaders Affirm Childhood Immunization as Standard of Care



Organizations represented reconfirmed their commitment to:

- Recommend routine childhood vaccines according to the AAP schedule;
- Engage in open, respectful conversations with families; and
- Support timely vaccination to protect children and communities.





Summary

- Trustworthy vaccine policy depends on rigorous and transparent evidence review.
- GRADE and EtR frameworks were developed to make vaccine recommendations more systematic, reproducible, and accountable.
- Evidence-based recommendations only protect communities when they are trusted, implemented, and maintained at high uptake.
- Wisconsin remains committed to evidence-based immunization practices and protecting communities from vaccine-preventable diseases.

“ Medicine is a social science and politics is nothing else but medicine on a large scale.

Rudolf Virchow





QUESTIONS?